

Local Space - TSM demographic profile of survey completions (LCRA) Year to Date 2023 - 2024 Final

This document compares the demographic profile (LCRA) of customers who completed the TSM survey for 2023/24, against Local Space demographic profile (as provided in April 2024). The demographic profile of customers completing the survey reflects the overall population profile of Local Space customer base.

\*Minimum sample size is set based on SDR 2023 data.

Targets by LCRA / LCHO

	WHG Population (SDR 2023)	Minimum survey sample size* required for TSM submission	Final achieved counts for submission 23/24 (LCRA)	Valid base for Q1 ('don't know' responses removed)
LCRA	1350	299	338	336
	<b>1350</b>		<b>338</b>	<b>336</b>

LCRA population			Final achieved counts for submission 23/24 (LCRA)		
Age	Count	%	Count	% (LCRA)	
0-15	1		0		0%
16-24	11		3		1%
25-34	149		30		9%
35-44	232		42		12%
45-54	180		39		12%
55-64	84		23		7%
65-74	18		7		2%
75-84	6		0		0%
85+	1		0		0%
Unknown	767		194		57%
<b>Grand Total</b>	<b>1449</b>		<b>338</b>		<b>100%</b>

LCRA population			Final achieved counts for submission 23/24 (LCRA)		
Ethnicity	Count	%	Count	% (LCRA)	
Asian	69		16		5%
Black	151		30		9%
Mixed	30		9		3%
Other	15		2		1%
Unknown	1084		266		79%
White	100		15		4%
<b>Grand Total</b>	<b>1449</b>		<b>338</b>		<b>100%</b>

LCRA population			Final achieved counts for submission 23/24 (LCRA)		
Gender	Count	%	Count	% (LCRA)	
Female	887		204		60%
Male	373		88		26%
Unknown	189		46		14%
<b>Grand Total</b>	<b>1449</b>		<b>338</b>		<b>100%</b>